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A New Online Look for the Provincial Exhibition of Manitoba and Brandon's Fairs

January 12, 2018 – With the constant push for better online access, the Provincial Exhibition has launched a new look and format for their website to kick off the 2018 event season.

“It’s a matter of efficiency and great customer service.” Said Karen Burton, Marketing Coordinator at the Provincial Exhibition of Manitoba. “Easy access to information and schedules is important to everyone, we hope our new ‘one-stop shop’ website will help exhibitors and visitors find everything they need for all of our annual fairs.”

The Provincial Exhibition and Manitoba hosts the annual Royal Manitoba Winter Fair, Manitoba Summer Fair, Manitoba AG EX and coming up February 15, the President’s Dinner a fundraiser gala for education in agriculture at the Victoria Inn.

“As a non-profit ag society, we are the behind the scenes of three of Brandon’s biggest events but there is still a lot of people that don’t realize who the Provincial Ex is or what we do.” Ron Kristjansson, General Manager of the Provincial of Manitoba. “The new website brings everything together; you can enter classes, buy tickets, get schedules and keep up on all our latest news.”

The new website can be access by any of the URLs previously connected to the fairs.

- www.royalmanitobawinterfair.com
- www.manitobasummerfair.com
- www.manitobaagex.com
- www.provincialexhibition.com

Learn more about the Provincial Exhibition at their annual shareholder & election of directors meeting on January 25, 7:30 PM at the Keystone Centre’s Q-Country Hall. This is open to the public, purchased share required to vote.

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