



FOR IMMEDIATE RELEASE

115 10th Street, Brandon, MB R7A 4E7
Ph:(204) 726-3590 Fax:(204) 725-0202
info@provincialexhibition.com
www.provincialexhibition.com

The Manitoba Summer Fair adds New Partnerships and New Attractions

April 30.2018 BRANDON, MB – The Manitoba Summer Fair returns to Brandon June 6 - 10 at the Keystone Centre with more music, more entertainment and more community partnerships.

“Major events like the Manitoba Summer Fair enrich our city and have a meaningful impact on lives in a number of different ways.” Said Ron Kristjansson, general manager at the Provincial Exhibition of Manitoba. “We are always looking for opportunities to collaborate and support other community initiatives.”

The fair will host its fourth annual Canadian Citizenship ceremony on Wednesday, June 6 and launch the week of fair activities into high gear on Thursday, June 7. Partnering with the Keystone Centre, the fair will feature the ‘I love the 90’s’ tour including Vanilla Ice, Snap!, All 4 One, DJ Kool, C&C Music Factory in Westoba Place.

“This is a fun one,” said Jeff Schumacher, general manager of the Keystone Centre. “The timing is great to tie this concert in to the fun atmosphere of the Summer Fair and have great experience all around.”

The fair will also open the stage to Brandon Pride on Thursday to kick off Pride Week with Queer & Present Danger comedy performers: Angie St. Mars, Sasha Mark, Elissa Black Wolf Kixen and Dana Smith. Brandon Pride held their first Pride Parade in 2015 and is working to build their events in the city.

“This partnership in the big picture means so much to us; we are honoured to be part of the fair.” Said Brandon Pride chair, Essi Robert-Kruger. “We know there are lots of people that want to show their support but may not be comfortable attending Pride events. Partnering with the Provincial Ex is an ideal way for us to reach out to a huge audience going a long way to increase visibility and awareness and give us a chance to connect with community.” Said Roberts-Kruger.

Indoor activities for Thursday include an afternoon senior’s tea and dance in the Dome Building, a \$5000 Bingo hosted by the UCT in the curling club and ribbon presentation to the winning entries at the newly added Homecraft & Horticulture competition.

Advance tickets for the fair are on sale now. Tickets for the ‘I Love the 90’s’ tour are available as a separate ticket event with admission to the fair included. Visit www.manitobasummerfair.com for more details and follow the Provincial Exhibition on [Facebook](#), [Twitter](#) and [Instagram](#).

-30-

For more information and to arrange an interview contact:

Ron Kristjansson, General Manager
Provincial Exhibition of Manitoba
204-761-0925
ron@provincialex.com