



2019 BMO Manitoba Farm Family Award

Selection Criteria & Nomination Form

Background

BMO has deep ties to Canada's agricultural industry. Agriculture represents one of the largest portfolios of the bank and BMO has remained committed to providing the best agriculture products in the market to its customers, while providing a wealth of knowledge and experience to help grow and sustain the industry.

For over 20 years, BMO has honoured farming families in Southern Alberta who take an innovative approach to growing their business, demonstrate a commitment to traditional western values and maintain an exceptional standard of sustainability. Twelve years ago, the program expanded to celebrate families in the Southwestern Ontario area.

For its second year, BMO and the Provincial Exhibition of Manitoba will honour six farm families in the province for their commitment to agriculture and the community during the 2019 Royal Manitoba Winter Fair, which runs March 25 – 30, 2019.

Selection Criteria

- Actively involved in agriculture and community
- Agriculture must provide a major source of income
- Some family members reside on farm and are active in primary agriculture

Who is able to nominate?

Nominations are open to the general public. Six families will be selected by a committee of Royal Manitoba Fair executive. The deadline to submit nominations is **October 31, 2018**.

Awards Ceremony

As our special guest, one farm family will be honoured each day at the BMO Farm Family Award ceremony, held in conjunction with the Royal Manitoba Winter Fair. The family honoured that day will have the opportunity to meet with representations from BMO Bank of Montreal, local government officials and board members from the Provincial Exhibition of Manitoba.

Benefits for BMO Manitoba Farm Family Award Recipient

Each family member will receive free admission into the Fair as well as an exclusive behind-the-scenes experience hosted by BMO and the Royal Manitoba Winter Fair.

Family photographs and a featurette video will be put together by Interactive Media Arts students from Assiniboine Community College and be showcased during the evening programming each day. In addition, as part of the BMO Farm Family Award tradition, each family will be presented with a personalized farm plaque.

Each farm family will be invited to briefly present on the AG-Action stage in the Ag-Education area, highlighting their family's farming achievements.

Additional Opportunities

- VIP seating at the evening main arena show
- Presentation of the family during the main arena evening show, including a viewing of their video on the jumbotron
- One night stay at the Victoria Inn Hotel and Conference Center during the week of March 25 – 30, 2019

2019 BMO Manitoba Farm Family Award Nomination Directive

Nominate a family online at www.provincialexhibition.com or complete and return pages 3 & 4 of this document along with supporting documents to:

Provincial Exhibition Office
1200 13th St. Unit 1-A
Brandon, MB.
R7A 4S8

Please note the deadline to receive nominations is October 31, 2018.

1. Name of family farm being nominated

2. Name and contact of person providing this name for nomination

Name _____

Phone _____

Email Address _____

3. Primary contact of nominated farm family

Name _____

Phone _____

Email Address _____

4. Where is the farm located?

Address _____

Town _____

Postal Code _____

Email Address _____

5. What time of Farm is this?

Is this a generational farm – passing on the family operation from generation to generation? What is the historical background of the family? Have they gone above and beyond to preserve and promote rural family values? Do family members demonstrate a strong work ethic and are they role models to each other and their peers? Please include names of immediate family members actively or directly involved in the farming operation.

6. Has the family made an outstanding contribution to the Manitoba Agriculture sector by combining the ideals and traditions of the past with advanced agri-business practices?

Are they focused on the future – demonstrating sustainment and progressive agricultural management practices? Have they demonstrated versatility and adaptability in management of their farm?

7. Does the family demonstrate land stewardship?

Do they employ environmental practices (ex: wildlife habitat retention, moisture conservation, erosion reduction etc.)?

8. Rural Citizenship

Is the family involved in their community? How do family members demonstrate a strong sense of community? Have they taken on leadership roles in their community?

9. Any additional awards or highlights you would like to mention?

Please provide other supporting documents as available to info@provincialexhibition.com

- Portrait of family
- 3-4 photographs of the farm itself
- Live action video or still photos of family members engaged in their daily activities
- Live action video or still photos of interesting or remarkable aspects of the farm
- Live action video or still photos of product that the farm produces

Image Release and Liability Waiver 2019 BMO Manitoba Farm Family Award

YOU MUST SIGN AND RETURN THIS RELEASE WITHOUT REVISION OR DELETION BEFORE YOU PARTICIPATE IN THE EVENT.

By signing below, I understand that my image may be used by the Bank of Montreal social media and /or advertising purposes related to the 2019 BMO Manitoba Farm Family Award (“Event”). I, on behalf of myself and my respective successors, heirs, assigns and anyone else who may make any claim for or on my behalf, hereby agree as follows:

Use of My Image, Information and Materials:

- A. I give Bank of Montreal and its subsidiaries, their advertising agencies, and others working for or on their behalf (the “**Released Parties**”), the irrevocable and perpetual right to reproduce, copy, display, modify, publish, or otherwise use the image, picture, portrait, photograph, electronic reproduction or other likeness of myself (with or without my name associated thereto) in any, media and manners, without restriction as to changes or alterations, for advertising, trade, promotion, exhibition, or any other lawful purposes.
- B. I waive any right to inspect or approve the image, picture, portrait, photograph, electronic reproduction or other likeness of myself, whether modified or not, that may be used now or in the future, whether that use is known to me or unknown.
- C. I agree that any and all materials created by the Released Parties that incorporate, in whole or in part, my image, picture, portrait, photograph, electronic reproduction or other likeness (the “**Materials**”) shall remain the sole and exclusive property of the Released Parties and that the Released Parties shall retain all intellectual property rights, including, without limitation, copyright, that exist in the Materials. Further, to the extent that I may have any moral rights in the Materials or otherwise in the image, picture, portrait, photograph, electronic reproduction or other likeness of myself, I hereby waive all such moral rights in favour of the Released Parties.
- D. I agree that I will have no claim to royalties, compensation or other benefit, and no claim (including, without limitation, claims based upon invasion of privacy, defamation, or right of publicity) arising out of any use or any blurring, distortion, alteration, optical illusion, or use in composite form, whether or not intentional, of my image, picture, portrait, photograph, electronic reproduction or other likeness.
- E. I am the age of majority in the jurisdiction of residence and am competent to agree to this Image Release and Waiver.

Assumption of Risks, Release and Indemnification:

I hereby voluntarily assume any and all risks, whether known or unknown, foreseeable or unforeseeable, associated with the Event. I, for myself, and my heirs, executors, personal representatives, administrators and assigns hereby voluntarily release, discharge, waive and relinquish any and all claims, complaints, actions or causes of action (“**Claims**”) against Bank of Montreal, BMO Manitoba Farm Family Award, and any of their parent, subsidiary, affiliated and successor companies, and each of their

respective officers, directors, agents, representatives, shareholders and employees, as well as each of their respective successors, representatives and assigns (collectively, the "Released Parties"), including but not limited to those Claims alleging libel, defamation, invasion of privacy or right of publicity, misappropriation, property damage, personal injury or wrongful death, arising from or resulting in any manner from my participation in the Event. I agree to defend, indemnify and hold harmless the Released Parties in the event of any and all Claims, by whomever or wherever asserted, including but not limited to such Claims for personal injury, property damage or wrongful death, resulting in any manner from participation in the Event.

Conclusion:

I acknowledge that I have read the foregoing Release, I have the full authority to enter into it (or sign on behalf of a minor who I am currently the authorized parent or guardian of), I am executing it knowingly, voluntarily, willfully and free from any coercion or duress, and I am fully aware of its contents and legal effects. The representations I made in this Release are true and I agree to abide by all of its terms.

Contact Info:

Full Name:

Full Name of Minor (if applicable):

Street Address:

City:

Province:

Postal Code:

Signature:

Date:

Witness:

Signature above witnessed by:

Print name

Signature:

Date:
