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Agriculture Education is Priority at Manitoba AG EX

October 11, Brandon, MB – Manitoba AG EX presented by Fusion Credit Union is Manitoba's premier beef event, and an opportunity for hundreds of school age kids the chance to learn about agriculture first hand.

“As families are further removed from the farm, the importance of Ag Education increases.” Said Provincial Exhibition program & volunteer manager, Kristen Laing Breemersch. “Understanding the important role that the cattle producers have in our everyday life, is integral; the beef industry impacts not only our food but many aspects of our lives. “

The Provincial Exhibition offers two ag learning opportunities during Manitoba AG EX. MooMania! takes place on Tuesday, Oct. 23 and Equine Academy will take place on Thursday, Oct. 25.

MooMania! has 450 students from grades 3 to 5 including nine different schools registered this year. Students will tour through the barns, learn what cattle eat and how they are groomed, what products are made from cattle and participate in a mock cattle show and auction.

Equine Academy, for students in grades 6 – 8 has almost 170 students registered from four different schools this year. Students will learn about horse care, the history of rodeo, the difference between timed events and rough stock events, the training and care of the rough stock and learning about the Manitoba Rodeo Cowboys Association. The students will also have the opportunity to meet Canadian Pro Rodeo Entertainer of the Year and National Finals Rodeo veteran, Denny the Rodeo Clown.

Laing Breemersch told us she does not have to look very hard to find schools willing to participate. “I send out registration information to schools in Brandon and southwestern Manitoba in early September and the programs are typically full within a couple weeks.” Said Laing Breemersch.

For more information about these ag education programs as well as other programs offered by the Provincial Exhibition as part of their annual events, contact Kristen at Kristen@provincialex.com

About Manitoba AG EX

Manitoba AG EX presented by Fusion Credit Union is home of the Manitoba Finals Rodeo and Manitoba's largest all breeds cattle show happening October 24 - 27 in Brandon at the Keystone Centre. Partner groups include Manitoba Rodeo Cowboys Association, Manitoba Superhorse 50/50, NAERIC Barrels of Cash, and Hagan Performance & Ranch Horse Sale. Free admission to the daily shows and sales until 6 PM. Tickets to the Manitoba Finals Rodeo Oct. 25 – 27 are available at the Keystone Centre Box office or online at www.manitobaagex.com

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