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Mayor Chrest declares October 22 – October 28, BEEF WEEK in Brandon, Manitoba

October 15, 2018 Brandon, MB – On behalf of the City of Brandon, Mayor Rick Chrest has declared October 22 – October 28, “Beef Week” in Brandon to coincide with Manitoba AG EX presented by Fusion Credit Union.

“Agriculture is the bedrock of Brandon and area, and livestock production is an ever important sector to our economy,” Said Mayor Rick Chrest. “We are pleased to help showcase all of those who continue to make beef production such a growing and progressive industry. “

Manitoba AG EX is Manitoba’s largest all breeds cattle show highlighting the cattle breeders’ contribution to Canada’s agricultural economy. Manitoba’s livestock industry injects more than \$500 million dollars annually to the provincial economy and creates thousands of jobs.

“Three national shows this year means an even greater reach for our exhibitors.” Said Ron Kristjansson, General Manager at the Provincial Exhibition of Manitoba. “This is a premier show and the breeders and buyers are noticing; we expect visitors from all over the prairie provinces and Ontario”

Provincial Exhibition Marketing Manager, Karen Burton is thrilled to see other community partners recognizing the quality of beef in our city. “What’s a beef cattle show without showcasing the one product we all love the best, the food!” Said Burton. “Brandon has a thriving culinary scene, the partnership between Brandon Sun and Assinboine Community College for the Burger Brawl featured in this month’s Trending Magazine is brilliant; you get to eat delicious burgers, win prizes and show your support for the beef industry, sounds like a win, win, win.”

About Manitoba AG EX

Manitoba AG EX presented by Fusion Credit Union is home of the Manitoba Finals Rodeo and Manitoba’s largest all breeds cattle show happening October 24 - 27 in Brandon at the Keystone Centre. Partner groups include Manitoba Rodeo Cowboys Association, Manitoba Superhorse 50/50, NAERIC Barrels of Cash, and Hagan Performance & Ranch Horse Sale. Free admission to the daily shows and sales until 6 PM. Tickets to the Manitoba Finals Rodeo Oct. 25 – 27 are available at the Keystone Centre Box office or online at www.manitobaagex.com

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