

Exhibitor FAQ

Why do I want to be a Tradeshow or Concessionaire Exhibitor?

With over 200 tradeshow and concessionaire booths available, the 2019 Royal Manitoba Winter Fair is a great event to promote and sell your business, information and products. The Fair averaged approximately 108,500 guests over the six days of the event over the past five years.

Here are a few stats (from the 2014 Royal Manitoba Winter Fair Economic Impact Study):

Guests of the Royal Manitoba Winter Fair spent \$1,360,000 on merchandise purchased on-site and \$1,280,000 at the various concessions.

37% reported that the tradeshow was one of the reasons they attended the Fair

34% reported that the concessions were one of the reasons they attended the Fair

So, now what do I do?

You've decided you would like to participate in the 2019 RMWF Tradeshow and have a few more questions! What do I need to do now, what happens after I apply and more!

The first thing you would do is to review the Exhibitor's or the Concessionaire's Manuals. There are a number of revisions, so even if you have exhibited with us in the past (THANK YOU and WELCOME BACK) please take a moment to download the manual and review it. If you are a brand new exhibitor, WELCOME and by reviewing the manual you will find a lot of valuable information in it!

After submitting your application form and 50% deposit, you will receive an email confirming receipt of your application within a few days.

Insurance certificates, with \$2,000,000 liability should be submitted to the Tradeshow Coordinator by Monday February 25, 2019 and may be faxed to 204-725-0202.

Application Forms and the Manuals are now available.

The application forms can be filled out online and then printed off to be faxed (204-725-0202) or emailed (tradeshow@provincialex.com) or mailed in.

RMWF Exhibitors Manual 2019 ([link to PDF file](#))

RMWF Exhibitors Application Form 2019 ([link to PDF file](#))

RMWF Concession Manual 2019 ([link to PDF file](#))

RMWF Concession Application Form 2019 ([link to PDF file](#))

Tradeshow Booth Sizes & Layouts

The layout of the various rooms is a "work-in-progress" and while every effort is made to accommodate your choice location, it is not always a possibility.

The Royal Stage will be located in the Manitoba Room. Exhibitors will have the opportunity to demonstrate their product on the Royal Stage. Watch for additional information on demonstrating on the Royal Stage.

Tradeshow booths are a minimum of either 10'x10' or 10'x8', however we will work with you if you require a larger booth space.

The following links are 2019 Tradeshow Layout Maps (all maps are subject to change). These maps will be updated on a regular basis indicating what has been sold and what is still available.

2019 Arena Concourse (link to PDF file)
2019 Blue Hallway (link to PDF file)
2019 Main Concourse (link to PDF file)
2019 Main Street (link to PDF file)
2019 Manitoba Room (link to PDF file)
2019 UCT Pavilion (link to PDF file)

Contracts will be mailed out to exhibitors at the end of February. You will receive 2 copies of the contract and will be asked to fax, email or mail 1 signed copy of the contract back to the Tradeshow Coordinator at your earliest convenience.

As the show approaches, you will receive emails from the Tradeshow Coordinator with reminders and additional information regarding the Fairs.

Previous Vendors

For a listing of exhibitors from 2014 – 2018 Royal Manitoba Winter Fair's, please click on the year below.

RMWF 2018 – List of Vendors & Concessionaires (link to PDF file)
RMWF 2017 – List of Vendors & Concessionaires (link to PDF file)
RMWF 2016 – List of Vendors & Concessionaires (link to PDF file)
RMWF 2015 – List of Vendors & Concessionaires (link to PDF file)
RMWF 2014 – List of Vendors & Concessionaires (link to PDF file)

What if I want additional exposure?

If you would like additional exposure for your booth, you can purchase a **Tradeshow Arena Gold** (link to PDF file) sponsorship for \$500. This sponsorship includes recognition from the Arena Announcers during the shows of your booth and its location. For additional information on "Tradeshow Arena Gold" sponsorship, please contact the Tradeshow Coordinator at 204-726-3590 ext. 1003 or by email at tradeshow@provincialexhibition.com.

The **Royal Stage** (link to PDF file) will return to the Manitoba Room again this year. We will be hosting a variety of presentations that will be scheduled throughout the day. If you have a product that you would like to give a demonstration on, we can schedule you on the Stage! The cost is \$50 per 30 minute demonstration. As an Exhibitor, you know your product best and would be able to determine if you would like to provide a demonstration and how many demonstrations you would like to have on the Stage.

Questions?

If you have any questions or comments, please contact the Tradeshow Coordinator by phone at 204-726-3590 ext. 1003 or by email at tradeshow@provincialex.com.