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Provincial Exhibition Board of Directors Excited to be Planning Manitoba Ag Ex

June 24, 2021 BRANDON, MB – *The Provincial Exhibition of Manitoba is excited to announce that it is moving forward with the planning of Manitoba Ag Ex 2021.*

“It is with great excitement and anticipation that we are thrilled to announce that Ag Ex 2021 will take place October 27th - 30th. Cattle producers look forward to exhibiting their cattle at Manitoba’s largest purebred cattle show.” says Dallas Johnston, co-chair of the Manitoba Ag Ex committee.

Manitoba Ag Ex is the largest all-breeds cattle show in Manitoba. It usually attracts exhibitors and guests from Manitoba, Saskatchewan, and Alberta. In past years we have hosted prestigious national cattle shows and sales for many breeds, which are major draws for cattle producers across Canada. In addition to breed specific shows, the Manitoba Ag Ex hosts a Jackpot Heifer Show, Bull Show, and Junior Show all culminating in the Supreme Breed Extravaganza, which sends winners on to Canadian Western Agribition in Regina. Along with the cattle portion of the event it was expanded to feature additional agricultural entertainment and events in past years.

After the cancellations of all our major events since the Royal Manitoba Winter Fair in March of 2020, the planning for Manitoba Ag Ex has commenced in the hope that health restrictions in October will allow the event to take place.

“We are thrilled to get back at what we do best and thankful our Board of Directors can make the long overdue announcement of the return of one of our Fairs! Thanks to our community and partners for their support during this pandemic! Our organization will be ready to host a fantastic event this coming October”. – Greg Crisanti, President of the Provincial Exhibition of Manitoba.

We are looking forward to bringing people together once again and celebrating the resilience of Manitoba’s agricultural community with an event that families have attended for generations.

So, it is with great joy that we say, “Mark your calendars!” Manitoba Ag Ex is coming to the Keystone Centre October 27th to October 30th 2021!

Stay tuned for more details coming soon!

*Please note: This event will only take place if health orders at the time allow. All Manitoba Health Orders will be followed and plans for safety and sanitation during the event will be released at a later date.

For more information and to arrange an interview contact:



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